

Worlds of Wow: Creating Environments That Reach Kids and Families

With 13 years of experience and over 500 projects completed, Worlds of Wow truly believes in the impact that inviting children's areas have on a church environment.

At Worlds of Wow, you'll find ministry-focused professionals who understand how to reach kids and their families. Their team consists of multiple former pastors and children's pastors who have a ministry mindset and a contagious passion for helping churches become more effective in engaging kids, touching families and reaching communities for Christ.

Reaching families is a foundational part of why they work so hard. Their team's experiences have taught them a lot of insightful lessons and they're seeing consistent trends over the past few years—creative environments and attractive spaces not only engage children, they enhance the efforts of ministry staff and create an identity for your church.

Themed environments that are properly designed are not just props and decoration; they are tools used to help reach the hearts and minds of kids. When you make children a visible priority, you're not only making a statement that they are welcomed and safe; you're letting them know they belong.

Over the years, Worlds of Wow has seen and worked with many of today's fastest-growing churches. In every case, the churches have two main characteristics in common: They're passionate about their unique mission and they're reaching more families by focusing on kids. Worlds of Wow has seen incredible growth from these churches. In every instance, there are three common and consistent keys we've seen from these churches and we've shared them here to help your church become more efficient!

1. Make Your Children's Area a Priority

Make it obvious to families which areas are made for the kids! From fun signage to grand entrances, the key is to make the statement that kids are not just welcome and safe, they belong.

2. Create a Destination for the Kids

When children's areas have distinct style and flair, the kids will take ownership of their space. This not only makes church a destination they want to come to, they'll want to bring their friends too.

3. Be a 3rd Place for Your Community

We met with a church pastor who told us they were so involved with their community and had opened doors every day for moms, business people and groups to come and use their facility. He said, "If we can't pay to keep these doors open, we're pretty sure our community would pay to keep us open!"

With open seating, lots of space and Wi-Fi, churches can become a natural "third place" for families to meet. From soft, contained climbing play to immersive games for older kids, creating environments that are built and themed to fit each age group is a great way to make your church a third place for your community.

Through their creative process, Worlds of Wow partners with you through conversation and storytelling, character development and animated renderings to aid in a storyline that captures your vision, passion and emotion. Creating interactive art-worthy elements that incorporate interactive play, realism and occasionally whimsical fun, is where Wow! lives everyday.

No matter what vision you have for your space, Worlds of Wow has the experience, talent and (let's be honest) the guts to

turn your dream into a fantastic reality.

Contact them today at [hello@](#) or to get started on your ridiculously cool, fun environment for your community.