

Writers' Guidelines: Charisma

*Click here for **SpiritLed Woman** magazine's Writers' Guidelines*

*Click here for **New Man** magazine's Writers' Guidelines*

Aim and Audience

As part of Charisma Media, *Charisma* magazine aims to empower believers for life in the Spirit. To passionate, Spirit-filled Christians, *Charisma* is the leading charismatic media source that inspires them to radically change their world. Since 1975, *Charisma* magazine has been a trusted source of news, teaching and inspiration to help spread the gospel of Jesus Christ through the power of the Holy Spirit. More than 5 million readers access Charisma Media content every month. More than 207,000 read *Charisma* every month.

Types of Articles We Publish—or Not

On the cover of every issue of *Charisma*, you will see the tagline "Life in the Spirit." With this mission in mind, *Charisma* publishes features, departments and columns of interest to charismatic and Pentecostal Christians. Evangelical Christians also read *Charisma* as our magazine's content is helpful to the entire body of Christ.

Common themes of *Charisma* articles are prayer, healing, spiritual warfare, end times, the prophetic and Israel. We do not accept essays, editorials, sermons, book reviews, works of fiction or poetry. *Charisma* is always looking for fresh approaches to articles about Christmas and Easter.

How to Submit Your Article Idea

Most of our articles are assigned, but we sometimes publish unsolicited content. You may submit a brief to the Managing Editor Robert Caggiano. We are not always able to respond to every submission, but we will respond if we need more information or if we accept your submission idea. If your

query is accepted, we will provide further direction for the full article.

How to Submit an Article Upon Request

After we've accepted your query, write the article according to the guidelines we send. We prefer submissions through email. Be sure to add your byline and bio when you submit.

Departments:

Inspire: Inspire articles often reflect on the work of a particular ministry, Christian author or artist. Each Inspire story runs no longer than 700 words.

Empower: Empower is our product listing in which we inform our readers of newly released books, music and movies/DVDs. We also run two longer product reviews in each issue. Publicists may send products for consideration to *Charisma* at the address below.

Features: A small percentage of freelance writers come up with such great article ideas that we give them more editorial space to develop their ideas. These are feature stories that are longer (2,600 words or fewer), more in-depth (including interviews and research) and run the gamut on subject matter of interest to our readers. Before you write an extended feature for *Charisma*, we would like to see some samples of your published work.

If you choose to submit via mail, please send your article to:

Editor, *Charisma*
Charisma Media
600 Rinehart Rd.
Lake Mary, FL 32746

If you wish to have your article returned if it is not accepted for publication, please enclose a self-addressed stamped envelope.

Editorial Direction

Our standard when citing the Scriptures is the Modern English Version (MEV) Bible. Please use the MEV in your writing unless you need to use a different translation for a specific reason.

We follow Associated Press (newspaper) style with some exceptions. Our editors will edit your material according to this style.

Keep in mind that we do not use footnotes, but attribute as necessary within the article.

We generally prefer writing from a third-person point of view, although we make exceptions for certain types of content as deemed appropriate.

We may need to return your article for revisions or shorten it in the editing process.

Why We Reject Certain Submissions

The editors reserve the right to reject article submissions at our discretion. Some of the reasons we might reject submissions are:

- Article doesn't "fit" in our publication due to space limitations or content
- Poor grammar, punctuation and excessive capitalization
- Salacious, profane, libelous, defamatory or highly offensive/graphic content

Plagiarism Policy

At Charisma Media, we write in spirit and in truth. Philippians 1: 9-10 calls us to be "blameless" and approving of "things that are excellent." With that foundation, we decry the practice of plagiarism, using another's work without proper attribution.

As a writer, if you attempt to pass off someone else's writing as your own or do not source your quotes or information correctly, we will reject your submission. Plagiarism can also occur when you use someone else's argument or expression, so take care to cite the source.

Recycled content does not honor the spirit of excellence we seek to maintain in our writing. Plagiarism undermines the trust of our readers, which is critical to our work as journalists.

Our Best Advice to Writers

Please take time to read—even study—at least one or two of our recent issues before submitting a query. Sometimes people submit their writing without ever having read or understood our magazine or its readers, and sometimes people will have read our magazine years ago and think it's the same as it has always been, but magazines undergo many changes through the years. You may read a digital version of *Charisma* at our website, .

Have Questions?

Email any questions to *charisma@*. We want to answer emails but do not guarantee a response.