

Words Matter

If we listen closely to a leader, we should hear words that deliver focus points. There should be little doubt about what matters most.

I hope leaders would speak from one page and then do everything possible to gather the team around the same page. It's important to convene at regular "focus meetings."

I cannot overstate the importance of repetition of key messages. Does anyone tire of hearing the words "I love you"? Once is not enough for any relationship to endure.

Frequency matters.

Verbal assurances of love and security are comforting and foundational.

We must find a way to deliver a critical message at least seven times in seven different ways. Team members learn at different paces and in different ways.

The fastest way out of organizational crises is with high level communication. In other words, meet often and talk a lot. It works at home, and it will work at work.

But consider this golden key to meeting conversations. Love-inspired leaders will be heard talking about ideas, while other leaders talk about people.

Weak leaders spend time playing the blame game. Effective leaders chart a course with new ideas.

The Holy Spirit will provide inspiration to move forward. When we slip into talking about people, we will surely lose spiritual unction for progress.

The way forward is paved with new ideas.

"Your ears will hear a word behind you, 'This is the way, walk in it,' whenever you turn to the right or to the left" (Is. 30:21).