

Why Witchcraft Is So Popular Among Millennials

Author and YouTuber Allie Beth Stuckey says witchcraft is very popular on social media nowadays and is even commercialized in popular stores like Sephora. It's a lucrative business, but it's unfortunately making its way into young women's lives in a subtle, enticing manner.

"[There's an] upward trend of witchcraft that is very prevalent among young women," Stuckey says. " ... It's not pointy hats like *Hocus Pocus* type thing, where people have this steamy cauldron and they're putting chicken feet and sawed-off fingers into it and casting spells from a spellbook from 1482. That's not what witchcraft looks like today. It looks a lot trendier, prettier, lighter, more fun. ...

"It's become really cool to call yourself a witch—creating altars, burning sage, astrology, casting spells. ... This article says Bri Luna has more than 450,000 followers, has collaborated with Coach, with Refinery29 and Smashbox, for which she recently introduced a line of cosmetics inspired by the transformative quality of crystals. ...

"There is nothing inherently wrong with crystals; there's nothing inherently wrong with oils. God made these things. They're not impure in and of themselves, but using them for some kind of healing power, we know that is paganism, that is idolatry, that is pantheism—thinking that God is in everything."

To watch the entire video about Millennial witches and how to combat the lies of culture with God's Word, [click here](#).