

Why Calling Yahweh By His Real Name Matters

John Mark Comer, pastor for teaching and vision at Bridgetown Church in Portland, spoke on *100 Huntley Street* about the importance of God's name. Because "God" or "Lord" is a title, he makes the case it's important to call God by His true name: Yahweh. He says, "What you call somebody reveals the depth of your intimacy and relationship to them." He makes his case in this video.