

'Charisma Caucus': Where Faith and Politics Meet

In the past five years, our Charisma Media Internet traffic has grown exponentially to where we now get more traffic in one day than we did in an entire month previously.

It's happened because of God's grace, a great team and with meeting needs in the marketplace of ideas. This month, we're meeting a need we believe is out there with a robust new site called "*Charisma Caucus* ... where Faith and Politics Meet."

The site describes *Charisma Caucus* as "a comprehensive, faith-based website designed to help readers stay abreast of the movers and shakers in American politics. With the upcoming 2016 presidential election, America needs to hear the voices of Christian voters more than ever."

Our hope is that *Charisma Caucus* inspires believers to act now and get involved in what many are calling "the most important presidential election in our nation's history."

Next week, we'll officially announce this at Pastor Jim Garlow's Future Conference in San Diego, but the site is online now with articles and opinions about Hillary Clinton, Ted Cruz, Marco Rubio, Gov. George Pataki, Rick Perry and all the other candidates. (If you haven't decided to attend this conference click [here](#) to read what I wrote a couple of weeks ago with information about this important conference.

Next month, our online managing editor, Shawn Akers, writes about *Charisma Caucus* in the July issue of *Charisma*. To help bring focus to it, I'm using most of what he wrote here to share my own excitement on this important new site.

"At this critical hour in our nation's history, it is imperative for Americans—especially believers—to be aware of

the country's political landscape," Akers wrote. Christians must not only be well-informed of who is shaping government policy, but also what hot-button issues will affect their lives in the days ahead.

"Since we launched , we've worked to bring you breaking news from a spiritual perspective," says Jennifer LeClaire, the senior editor at Charisma Media. "Our coverage has long included political issues, but with what prophetic voices and political pundits are calling the most important presidential election in our nation's history we are digging deeper to bring you in-depth analysis of the political news that matters most to our loyal readers."

With morality spiraling downward along with government policy, America needs Christian voters' voices to be heard. *Charisma Caucus* will provide readers with commentaries with a biblical worldview from top Christian political analysts such as David Lane, Todd Starnes, Tony Perkins, Dr. Michael Brown, Jay Sekulow, Matt Barber and Mat Staver. You will hear from Christian organizations such as the Family Research Council, Liberty Counsel, Alliance Defending Freedom and the American Center for Law and Justice.

The site will include profiles of every presidential candidate and up-to-date news surrounding each candidate through the primaries and the election. *Charisma Caucus* will also cover both the Democratic and Republican national conventions extensively.

Charisma Caucus encourages readers to take a proactive role in the site. We will post articles and provide resources that help readers take action on the political front—how to contact your government representatives, how to vote, how to prompt others to vote and how to pray for politicians. We provide information about groups and organizations that conduct prayer rallies and how churches can initiate voter registration drives.

In addition, we are creating a voter's guide that will inform readers how the political candidates stand on the important issues, along with our recommendations for upcoming elections. Christian voters, take heed to what these elections mean for the future of our country, and stay informed with *Charisma Caucus*.

Be among the first to see this new site. Then help us get out the word through social media. Not only will this be an interesting site to check regularly, but hopefully it will also inform millions of readers and help shape the future of the political landscape.

Steve Strang is the founding editor and publisher of *Charisma*. Follow him on Twitter or Facebook [stephenestrang](#).