

What Should You Give Someone at Easter?

I've often wondered why gift-giving happens at Christmas and not Easter. I know it's a tradition that goes back centuries, based on the Magi giving gifts to the Christ child.

But, what greater gift-giving example could we follow than that of Christ, who laid down His life for us? His gift is the very essence of Christianity, and Easter is the most important Christian holiday of the year. So let's start a new tradition and give a gift at Easter!

I believe the best gift is that of God's Word. And the best translation is, in my opinion, the Modern English Version (MEV), which we publish. Here's a way I can give you a discount for reading the Strang Report.

In preparation for Easter, our marketing department is offering the MEV online for a significant discount. I thought this was a great idea and asked Marcos Perez, the publisher of our book marketing group, if I could offer a discount to the readers of the Strang Report.

I have written before about the Modern English Version and how it is the latest and best update to the King James Version. This translation was written in the modern English of 1611, the year King James authorized it. Although it was updated in 1769 to the version we know today, it became more and more archaic through the years.

We are getting great feedback from those who have become familiar with the MEV. They enjoy the simplicity and readability of the translation, which retains some of the cadence and grandeur of the King James Version.

You can go online to and find a variety of wonderful MEV

products to choose from, all at a 35-percent discount. But with this special code, **SR3-17**, you can get an additional 15 percent off just for being my reader.

An MEV Bible would make a great gift for someone you love. Perhaps you have a family member who only goes to church with you at Easter. Why not give them a Bible to encourage them to begin to read the Scriptures for themselves? Bibles are expensive due to the special paper and binding. But with this discount, our wonderful new translation is very affordable.

But this may also be a gift you give yourself. With the 35-percent discount plus the additional 15 percent off with the code **SR3-17**, it's basically half-price.

Feel free to share this blog or give others the code. Good through Easter, it's our way to not only introduce the MEV to many new people but also to bless you, the faithful readers of the Strang Report.

I would be interested in your testimonies on what you think about the MEV. Please leave them in the comments section below or on my Facebook page. {eoa}