

We Need Your Feedback on the Juice Lady's DVD and Books

Throughout the years, I've published many great books on health, partly as a result of my own quest to be healthy and stay healthy. Even when I recently mentored a group of businessmen, I included a session on health. I told them the two most important things you can do is to drink enough water and get enough sleep.

Often it's the simple things that, if learned, can have the greatest long-term effect on our health. One of these simple tricks is understanding about toxins in the environment and how to rid yourself of toxins in your body. One of these is learning the value of juicing. Cherie Calbom's books on juicing have been hugely successful for us. And now we are offering them on television. I'm making an offer to you and seeking your help.

Before we roll out with an infomercial, we are offering a special hour-long DVD called "Quick Detox Secrets," plus three of Cherie's best books:

- The Big Book of Juice and Green Smoothies
- The Juice Lady's Turbo Diet
- The Juice Lady's Remedies for Stress and Adrenal Fatigue

I want to know what you think of this latest marketing effort. I'm hoping that from the tens of thousands of readers, I can get at least 100 of you to watch the 30-minute video and order the books, and then let me know what you think.

It's like having a focus group via the Internet!

You can click on the video to watch Cherie tell about juicing and its wonderful effects on your health as well as how she discovered a healthy lifestyle through this information. Then

you can answer these questions:

- What do you remember from the video?
- Would you refer it to a friend?
- Do you have a juicer or blender (she talks about them both) and how often do you use it?
- What do you think of the offer? For only \$, you can get all three books and the DVD. How could we improve it?

What other thoughts do you have that would help us?

We publish books to help people. I believe based on sales at Wal-Mart and other places as well as the responses she has received from Christian TV shows on which she's appeared, Cherie's books really help people become healthier.

The special video *Quick Detox Secrets* is full of useful information you can receive nowhere else. Let me know what you learned and if you'd recommend it. You can click here to purchase The Juice Lady's Total Health package.

If you've read any of Cherie's books, please give us your testimonials. You can do it by posting your comments below or on social media, or you can email us at *info@*, and we will compile your emails.

This is a great way to share this infomercial, and hopefully, it will help you. Thanks in advance for your response.