

WATCH: NCAA Championship Team Surrounded by Kingdom Culture

When Scott Drew took over as the Baylor University men's basketball coach in 2003, he knew the team's attitude needed to change. As a lifelong Christian, Drew wanted to implement his faith into his players and make sure they put Jesus first in their lives.

After Drew took over for Dave Bliss, who compiled a 14-14 record in his final season at Baylor in 2002-2003, Drew instilled a culture he called "JOY," which stands for "Jesus, Others, Yourself." Baylor is a Baptist University in Waco, Texas.

On Monday night, Drew and his players reaped the benefit of their faith and their hard work, giving Baylor its first national championship with an 86-70 victory over top-ranked Gonzaga.

Watch this Charisma Video News report from sports enthusiast and assistant online editor Shawn Akers for more about how the Baylor Bears cultivate Christ-centered culture, and read the full story at [. {eo}](#)