

Upstart Christian Band WorshipMob Inks Deal With Integrity Music

WorshipMob, the Colorado collective of worship leaders and musicians who have burst onto the worldwide music scene through YouTube, has signed a recording contract with Integrity Music and is preparing for the release of its debut album.

WorshipMob has connected with a global audience through 54,000 YouTube channel subscribers to date and over 9 million views of their impassioned, organically produced videos.

For the first time, WorshipMob will share their songs through a full-length album, *Carry the Fire*, which Integrity will release March 3 as a physical CD and as a digital album and digital “deluxe” album (with bonus videos) through service providers such as iTunes and Amazon. The project will consist of 12 tracks, including some of WorshipMob’s most popular “covers” and original compositions that reflect their heart for unified, creative and passionate expressions of worship.

Founded by Colorado Springs worship leaders Sean Mulholland and Garrett Chynoweth almost four years ago, the group began as a weekly gathering between two local worship teams. Today, the “Mob” represents 30 local churches through 70-80 ministry leaders who meet weekly to worship, pray together and encourage one another. The meetings are also “open to anyone who wants to come soak in the presence of God,” shares Mulholland.

From these weekly gatherings, the WorshipMob members have found a support system among their peers that has inspired creativity and a new sense of community among churches.

“We want to encourage creativity, edify through scripture and encourage one another to lead from the heart,” Chynoweth said.

WorshipMob seeks to locally unite worshipers from many diverse churches and denominations to pray together, encourage each other, worship Jesus in spirit and truth and record and produce worship for the world, providing free access to the music. Its mission is also to create a worship movement that unifies the global body of believers to the glory of God.

“We felt God’s leading to create a unifying worship setting that transcends denominational limitations, and to unite the global body of Christ to collectively experience the deep, intimate, and life-giving relationship that only Jesus provides,” Mulholland said. WorshipMob is fighting for a cultural shift—for each worshipper to fully believe in our Christ-purchased clean identity, live in compassionate unity and experience the resulting profound heart-level freedom. Our core mission is to share that we are all beloved sons and daughters, and to spend time learning to love our Father back with all our hearts ... hopefully encouraging our friends around the world to do likewise.”

Capturing both scripted and unscripted moments of worship, the WorshipMob has posted its video recordings to YouTube, building a global platform and generating 3.7 million minutes of monthly views of their original songs and covers of songs from Jesus Culture, All Sons & Daughters, Hillsong and more. And the WorshipMob model is spreading with local groups gathering in cities throughout the U.S. along with WM startups in Australia, Africa and the Philippines.