

Understand This Sober Fact to Become a More Effective Soul Winner

If you understand the severity of hell, you will be a more effective soul winner.

You will be much more appreciative of your own salvation.

You'll walk more in the fear of the Lord. You'll have more of a passion for the lost.

You will realize that souls must be saved.

Bill Wiese is the author of the New York Times best-selling book *23 Minutes in Hell*, the story of his life-changing visit to hell in 1998. Bill has since authored six additional books and continues to share his experience around the world. He and his wife, Annette, founded Soul Choice Ministries in late 2006 and have dedicated their lives to reaching the unsaved. For more information about Bill Wiese and Soul Choice Ministries please visit us at [www.soulchoice.org](#). You can find more of Bill's teachings at [www.billwiese.com](#).