

Step Into The Leadership Vacuum

We need more leaders worth following to step into the leadership vacuum online.

There's so much noise, so many people who built platforms and influence they don't deserve, taking people in the wrong direction. We need builders who'll create content, reclaim narratives, and occupy that space.

But here's the thing: you're only as valuable as you are clear on your convictions. Jesus says we'll be judged for every idle word. That matters. But don't let fear of messing up keep you from being bold and sharing your message online.



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So here's what I always say:

Number one: if you're trying to figure out who you're called to serve, help the previous version of you. You're most qualified to help the person stuck where you were stuck.

Number two: don't worry about being an expert. Be the student sharing his notes.

Number three: take action. Jesus gave the parable of the nobleman with his servants and bags of money. God's interested in faith-forward action multiplying the gifts, talents, and messages he's given us, not burying them out of fear.

Err in the direction of faith and building.

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