

Morning Rundown: Why Some Jews Are Believing Jesus Is the Jewish Messiah

Here's a quick rundown of the top stories on :

Why Some Jews Are Believing Jesus Is the Jewish Messiah

Years ago I met Peter Drucker, the marketing guru who said that an unexpected surprise is often the first indication of a trend. I've never forgotten that and I look for "unexpected" surprises as a foreshadowing of things to come.

Recently, Sid Roth's ministry, Messianic Vision, created three one-minute commercials that have aired on secular cable channels giving "irrefutable proof" that Jesus is the Jewish Messiah. The positive response to these ads surprised me, making me wonder if this is the beginning of a new trend toward more openness to the message of Jesus in the Jewish community. I think so and I'll tell you why.

This message about Jesus is pretty controversial in Jewish circles. The fact that these left-leaning media outlets even accepted the ads is amazing. Secular media are disinclined to air anything about Christianity even as paid advertising. So that alone caught my attention. But even more amazing was how many people visited the ministry website so far.

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The Great Commission: Spreading the Gospel in the Digital Age

The Great Commission, spoken by Jesus in the Gospel of Matthew, is the cornerstone of the Christian faith.

This divine mandate commands believers to go forth and make disciples of all nations, baptizing them in the name of the Father, the Son and the Holy Spirit. While these words were first uttered over two millennia ago, their relevance continues to shine brightly in the digital world of today.

In Matthew 28:18-20, Jesus declares, "All authority has been given to Me in heaven and on earth. Go therefore and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, teaching them to observe all things I have commanded you. And remember, I am with you always, even to the end of the age." These words transcend time, motivating Christians to fulfill their duty to share the Good News, both in person and across the vast expanse of the internet.

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Jesus Erased: Porsche Facing Backlash Over Ad's Omission

Luxury car brand Porsche has found itself in hot water following the release of an advertisement celebrating 60 years of the Porsche 911.

The advertisement has drawn criticism for apparently editing out the Cristo Rei—a statue of Jesus Christ that stands as a prominent Christian symbol overlooking the city of Lisbon, Portugal.

The German company, renowned for its high-end sports cars, launched a campaign last week commemorating six decades of "very fast years" for the Porsche 911 and introducing a special edition model, the 2024 Porsche 911 S/T. The ad, spanning about two and a half minutes, showcases the evolution of the iconic 911.

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