

Faith Isn't Leaving the Marketplace – It's Leading It

Across America, business leaders are rediscovering a truth our culture forgot: faith doesn't have to hide at work. From corner offices to construction sites, believers are praying with their teams, leading with conviction, and letting Scripture, not slogans, set the tone for their organizations.

That return to conviction comes at a crucial time. In the past few years, corporate America has drifted from shared values toward ideological branding. As “woke capitalism” captured headlines, millions of everyday workers quietly longed for something solid: an economy grounded in integrity instead of outrage. According to Fox Business, biblically responsible investing and faith-based entrepreneur networks are on the rise. It's not nostalgia—it's a move of God. People are hungry for moral clarity.

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We know this firsthand. After our years in professional baseball—one with the Red Sox, one with the Orioles—we entered business convinced that “real ministry” happened only behind a pulpit. We built websites, drafted fundraising letters, and prepared to leave the marketplace altogether. But while praying over those plans, we sensed the Lord asking a question that changed everything: “Who told you that you weren't in ministry?”

That moment reframed our lives. We realized the marketplace isn't a detour from God's calling; it's the very ground where He intends to work through us. Our desks became altars, our clients became our congregation, and every paycheck became an opportunity for stewardship.

That awakening is spreading. Through Life Surge, a nationwide movement equipping Christians to steward their work and wealth for Kingdom impact, we've watched thousands of believers catch the same vision. Teachers, entrepreneurs, nurses, and investors are discovering that their careers are not secular side gigs but sacred callings.

When faith informs business decisions, excellence follows. Honesty becomes non-negotiable. Generosity replaces greed. And communities thrive because people sense purpose in what they produce. That's not idealism; that's discipleship at work.

Critics say faith has no place in commerce. Yet removing moral conviction from economics is exactly how cultures collapse. Our nation's founders understood that freedom requires virtue and virtue requires faith. Without it, the invisible hand of the market becomes a clenched fist.

Faith in the workplace doesn't mean preaching to your staff; it means leading with the Spirit. It means treating employees as image-bearers, not instruments. It means paying fair wages, honoring contracts, and serving customers with diligence because every transaction is a testimony.

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We've seen this play out in our own companies and in others we mentor. Businesses built on biblical bedrock weather storms better than those chasing trends. Character compounds faster than capital. And when leaders tithe their success back into their communities, profit and purpose align to reveal the

heart of God.

So to every believer in business: stop waiting for permission to bring your faith to work. The world isn't looking for perfection—it's desperate for authenticity. When your integrity outlasts inflation, people take notice.

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America doesn't just need more jobs; it needs more jobs created by men and women who know who they serve. The next great revival might not begin in a pew—it might start in a boardroom, a startup garage, or a classroom.

Faith isn't leaving the marketplace. It's leading it. And if we steward this moment well, it won't just change our companies—it could change our country.

David and Jason Benham are Christian businessmen, speakers, and former professional baseball players. They are the authors of *Wealth Surge: A Biblical Blueprint to Create and Multiply Your Resources for Kingdom Impact*.