

Chip and Joanna Gaines Discuss Journey to Opening New Coffee Shop 'Magnolia Press'

In a newly released video, Joanna Gaines talks about her vision for her new coffee shop "Magnolia Press," which opened in October in Waco, Texas.

"Something about a coffee shop, this good cup of coffee, sitting there with your family and friends," Joanna says. "I can't wait for this whole place to really come to life."

Watch the Gaineses take you through turning a CrossFit studio into a welcoming shop with subtle tones of green paint and artsy font. Joanna's husband Chip encouraged her throughout the process.

"This coffee's great," Chip tells Joanna. "You look like a little coffee shop owner. You look adorable. ... Cheers. You did it; I'm so proud of you, I'm speechless."

For the entire clip that shows you a behind-the-scenes look at the process behind opening the shop, [click here](#).