

Building 429 Breaks Records With Single 'Impossible'

Provident Label Group pop/rock band Building 429 has officially broken a radio record. Their brand new single, "Impossible," received an astounding 95 radio station add-on add dates, making this an all time first for the band.

This is also the highest number of adds its first week ever for a Provident Label Group artist. This radio feat hasn't been achieved since "Free To Be Me" by Francesca Battistelli in 2008.

"Everyone has that story of when something out of the ordinary happened in their career," shares Andrew Patton, VP of Promotions, Provident Label Group. "The minute I heard 'Impossible' I knew it could be one of those moments. And as exciting as this record-breaking add date has been, I'm looking forward to even more exciting things ahead with this song and with Building 429."

The GRAMMY-nominated and Dove Award-winning band debuted "Impossible" during the WinterJam Tour this past winter and spring playing to a record-breaking 600,000 fans over 47 dates. Be sure to check out the unique lyric video, placed below. "Impossible" is the first single from their upcoming album slated to release September 25th.

Building 429 had recently announced their career achievement of one million singles sold. The band is also preparing a headlining tour, with special guests Blanca and Rapture Ruckus, which kicks off this weekend in Ft. Meyers, Florida. Following that, Building 429 continues with the Women Of Faith Farewell tour playing to over 150,000 women across the country.