

Walmart Posts Video Featuring Gay Relationship

In a move that most Christians probably never expected, retail giant Walmart has posted an online video that normalizes homosexual relationships.

The American Family Association (AFA,) says that for most Christians and other traditionalists, the idea that marriage is between a man and a woman is sacred.

"We've seen many large corporations reject that in their marketing, but I honestly never thought Walmart would join the cultural revolution and reject the beliefs of its customer base," said AFA President Tim Wildmon.

The ad in question is part of a campaign called "Love is in the aisle: A dating show at Walmart." Episode 2 features Pat and Andy, two homosexual men on a blind date as they meet at the store and shop together. Through this process, they discover whether or not they are compatible.

In an Action Alert to its nearly 1 million friends and supporters, AFA is urging those who want to communicate to Walmart to sign a petition, urging the retailer to remove the pro-homosexual video and remain neutral on controversial issues. More than 112,000 have signed the petition thus far, and AFA is confident petition signatures will continue to climb.

"It's clear that Walmart is on the path of elevating homosexual relationships to the same level as the male-female model of marriage," Wildmon added. "We have no choice but to ask our supporters to let the company know how customers feel about Walmart's shift away from neutrality on this controversial issue to full support for same-sex relationships."

AFA is suggesting three ways to take action on this matter:

- Sign the AFA petition to Walmart.
- Contact Walmart headquarters—Walmart Customer Service, 800-925-6278 (800-WALMART)—and let representatives know you are extremely disappointed. Firmly but politely urge Walmart to remove the pro-homosexual video and remain neutral on controversial issues.
- Share AFA's information on the Walmart ad campaign with family, friends and church members.