

Turning Point USA vs. the NFL: The Battle for the Soul of the Super Bowl

Turning Point USA is stepping onto the national stage with plans to host an alternative to the NFL's Super Bowl LX halftime show following the league's controversial decision to feature Puerto Rican artist Bad Bunny as the 2026 headliner. The conservative nonprofit co-founded by the late Charlie Kirk announced it will debut "The All American Halftime Show" as a patriotic and family-friendly alternative.

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"The All American Halftime Show" will take place alongside the official game on Feb. 8, 2026 at Levi's Stadium in Santa Clara, California. Turning Point USA wrote on X, "It's true, Turning Point USA is thrilled to announce The All American Halftime Show. Performers and event details coming soon."

□ *HUGE ANNOUNCEMENT* □

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– Turning Point USA (@TPUSA) October 9, 2025

The NFL Trades Morality for Global Appeal

For decades the Super Bowl halftime show was an American cultural centerpiece, a unifying tradition that families could enjoy together. But in recent years it has become a reflection of the nation's moral decline. The NFL's decision to give its most visible stage to Bad Bunny signals once again that the league would rather celebrate rebellion than righteousness.



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Bad Bunny has built his global brand on shock and defiance, using crossdressing, sexually charged performances and gender-bending imagery that critics say glorify confusion and perversion. His concerts have featured visuals many describe as demonic. As Charisma Media previously reported, even some fans have expressed discomfort over the spiritual darkness surrounding his performances.

Anti-American Imagery and Globalist Messaging

Beyond the moral controversy Bad Bunny has openly criticized the United States, at one point refusing to perform in the country due to immigration enforcement policies. In his music video "NUEVAYoL" he depicts the Statue of Liberty draped with a Puerto Rican flag, a scene many interpret as a symbol of cultural conquest rather than unity.

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By elevating such an artist the NFL appears to be abandoning the very values that once made America strong. The league's decision underscores a shift from honoring faith, family and patriotism toward courting global approval and progressive

ideology.

A Spiritual Battle in Plain Sight

This is more than a matter of taste in entertainment, it's a reflection of spiritual warfare playing out on the world's biggest stage. Scripture warns in Ephesians that "we wrestle not against flesh and blood but against principalities and powers." The halftime show has become a platform for rebellion against God's design and a mockery of what is holy.

A Patriotic and Faithful Response

Turning Point USA's "All American Halftime Show" aims to offer a clear alternative, an event rooted in faith, freedom and the values that define America. Where the NFL has chosen to embrace controversy and chaos, TPUSA seeks to restore what the Super Bowl once represented, unity, gratitude and reverence for God and country.

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As the culture celebrates darkness the faithful must stand for light. The time has come as Scripture declares for God's people to humble themselves, pray and seek His face. If they do He will heal their land and perhaps even the heart of a nation that has forgotten who it is.

James Lasher, a seasoned writer and editor at Charisma Media, combines faith and storytelling with a background in journalism from Otterbein University and ministry experience in Guatemala and the LA Dream Center. A Marine Corps and Air Force veteran, he is the author of *The Revelation of Jesus: A Common Man's Commentary* and a contributor to *Charisma magazine*.