

There's No Quack in the Duck Commander Bible

One of the leaders in Christian publishing, Thomas Nelson, is teaming with two high-profile television personalities who are known for their faith, Phil and Al Robertson.

Together they are releasing *The Duck Commander Faith and Family Bible* on October 28, 2014, and the project will focus on the Robertsons' five core values: Faith, Family, Fellowship, Forgiveness, and Freedom. The Bible will be released in the New King James Version and will include 30 life-changing testimonials along with 125 Set Your Sights features from Phil and Al, who serve as Executive Editors on the project. *The Duck Commander Faith and Family Bible* will be available at all online and retail outlets.

"We are honored and excited to be working with Phil and Al Robertson on this new Bible," says Robert Sanford, Vice President and Associate Publisher for Thomas Nelson's Bible Group. "The Robertson family's passion for the Word is infectious and the impact of their ministry is amazing. We see this Bible as being something people can grow with in their own personal walk with God."

"This is just one more way that we can present, as ministers, the message of Jesus to the world around us," says Phil Robertson.

Al Robertson adds, "One of the things Dad and I are excited about for this Bible project, is that it's timeless because it's connected to the Word of God."

Both Robertsons contribute to the extraordinary features of *The Duck Commander Faith and Family Bible*. The 30 LifeChangers are stories from Al and Phil on how they've seen God transform lives and accomplish His plans for people, while

the 125 Set Your Sights features unwrap the five core values of Faith, Family, Fellowship, Forgiveness and Freedom as they relate to the most crucial topics people are asking about today, such as suffering, fear, wisdom, money, hope, and many others. Also included is a reading plan for a “personal time” of 52 plans with Phil and 52 plans with Al.

The discussions for *The Duck Commander Faith and Family Bible* began nearly two years ago and from the beginning, Phil and Al were resolute in their desire to take on this project. Then, with the gravity of life experience and years in the service of others, they welcomed this opportunity to work on something bigger than themselves.

The Robertson family members are well-known for living out their core values in their everyday lives, so the insights and stories from Phil and Al show how God works in the lives of people regardless of the situation or circumstance.