

Survey: 69 Percent of Americans Celebrate Easter as a Religious Holiday

Amid headlines of adults ruining a children's annual Easter egg hunt in Colorado Springs, Colo., American Bible Society is releasing survey findings that paint a much brighter picture of the holiday.

A recent survey by American Bible Society and Barna Group reveals 69 percent of U.S. adults celebrate Easter as a religious holiday and not just an occasion for egg hunts, stuffed bunnies and candy. The survey also found:

- 31 percent of Americans age 18 to 27 celebrate Easter as a non-religious holiday
- 14 percent of Americans do not celebrate Easter
- 78 percent of Americans age 66 and older celebrate Easter as a religious holiday versus 56 percent of Americans age 18 to 27

"The results of this survey should be encouraging for Christians," said David Kinnaman, president of Barna Group. "Most Americans still observe Easter as a religious holiday even as candy consumption and egg hunts have often overshadowed its spiritual significance."