

Samuel Rodriguez's NHCLC Partners With Leading Churches to Fight for Life, Religious Liberty, Biblical Justice

The National Hispanic Christian Leadership Conference (NHCLC) is launching a series of nationwide campaigns to protect the sanctity of human life, defend religious liberty and advocate for biblical justice.

The campaigns, drawn from the NHCLC's life, religious liberty and biblical justice directives, are a collaborative effort with some of the most influential denominations, ministries and organizations in the U.S.

"This is one of the largest efforts the NHCLC has launched to mobilize people to make a difference in these issues," said Rev. Samuel Rodriguez, president of NHCLC. "It has never been more important in our nation's history to end the practice of abortion, defend our right to practice and live our faith freely and to reconcile Billy Graham's message of salvation with Dr. Martin Luther King Jr.'s prophetic dream of biblical justice. And as one of the fastest-growing communities in America, Hispanics have a special role to play in it."

NHCLC is launching the campaigns during Hispanic Heritage Month, the time when the U.S. recognizes the contributions of Hispanics and Latinos to American culture. One of the fastest-growing ethnic groups in the U.S., Hispanics have strong religious beliefs and are playing an increasingly more important role in local and national elections.

Each of the campaigns, listed below, will be multifaceted and

will include a social media and digital component. NHCLC will produce videos, podcasts, blogs, vlogs and memes while simultaneously producing television content to air on various Christian television networks.

Beautiful Life

As the nation's leading Hispanic pro-life organization, the NHCLC leads the way in mobilizing the Hispanic-American community in the protection of the sanctity of life. In 2016, the organization traveled across America championing "life," and as a result, 66% of Latino evangelicals voted in favor of this sacred value at the presidential level.

With its Beautiful Life campaign, "the NHCLC will mobilize the largest network of Latino evangelical congregations to end abortion in America in our generation," Rev. Rodriguez said.

The mobilization element includes a call to action for Christians to make a commitment to pray and to advocate for pro-life causes.

NHCLC's partners for the Beautiful Life campaign are World Harvest Church in Columbus, Ohio; Free Chapel in Gainesville, Georgia and Prestonwood Baptist Church in Plano, Texas. To learn more about NHCLC's Beautiful Life campaign, visit .

Free to Preach

Representing more than 40,000 churches across the U.S. and Latin America, NHCLC carries the mantle of defending religious freedom for the Hispanic evangelical community.

To advance this directive, NHCLC is partnering with Alliance Defending Freedom, the largest religious liberty legal organization in the world, to launch the Free 2 Preach campaign. The campaign includes a religious freedom manifesto drafted between the NHCLC and ADF.

Additionally, NHCLC will be hosting 27 Free 2 Preach events

across America, engaging its chapters in an unprecedented effort to both raise awareness and prophetically call the Christian community to action. The mobilization element includes a call to action where NHCLC will ask Christians to make a commitment to pray and to engage for religious liberty protection and advancement.

“In essence, we want Christians to build a firewall against secular totalitarianism and moral relativism by protecting and defending religious liberty with truth and love in the name of Jesus,” Rev. Rodriguez said.

Partners for NHCLC’s Free 2 Preach campaign include Alliance Defending Freedom, Daystar TV, Assemblies of God and the Church of God. To learn more about NHCLC’s Free 2 Preach campaign, visit .

Biblical Justice

Following its call to reconcile Billy Graham’s message of salvation with Dr. Martin Luther King Jr.’s prophetic dream of biblical justice, the NHCLC will continue its well-known efforts to advocate for immigration reform and racial reconciliation.

NHCLC has a long track record of advocating on behalf of immigrant families. The organization has played a key role in the national immigration debate, at times serving as a bipartisan mediator and as a voice for justice and compassion immigrants. Rev. Rodriguez has advised President Bush, President Obama and now the Trump administration on the issue, and advocated for comprehensive immigration reform.

Most recently, the NHCLC has been leading delegations of pastors to the border to inspect conditions at border facilities. NHCLC’s visits drew national attention as they contradicted the narrative promoted by some members of Congress that they were operating under inhuman conditions.

The NHCLC will partner with Convoy of Hope, a faith-based organization, to continue ministering to immigrants at the border. {eoa}