

ProLifeBook.com Offers Pro-Lifers Social Media Alternative

Pro-life activists from across the world have joined a new social media platform that aims to create collaboration and coordinated pro-life action all across the globe.

was created by World Life Organization's internet director Todd Bullis in response to the repressive **censorship** policies and liberal ideological beliefs of existing social media outlets like Facebook, YouTube and Google+.

"I couldn't sleep one night, and my insomnia ended up changing my life forever," says Todd Bullis, a software developer by trade and an outspoken pro-life advocate.

Unable to sleep, Bullis Googled "pro-life articles" and came across a World Net Daily story about Facebook deleting a pro-life picture, but allowing instructions on performing a do-it-yourself abortion to remain on the site. The article exposed how the same double standard that has existed in traditional media has now taken root in the new social media outlets.

"I have known for years that mainstream media outlets like NBC, CBS, ABC and CNN no longer reported actual news, but produced stories that fit the **liberal social agenda** of the executives and journalists that worked there," Bullis says. "I just had no idea the posts on consumer-driven social media was in reality being molded in the exact same way."

This realization gave birth to the concept for a new social media platform. Bullis quickly put together a development team and began working nonstop on the code that debuted as in late May 2012.

“The growth on our platform has exceeded our most optimistic projections,” says Bullis. “It seems there was such pent-up demand for pro-lifers to be able to express their faith, convictions and willingness to work together, we had to retool our servers and dramatically increase our capacity after just two weeks in order to handle all of the new members.”