

Pro-Life Group Launches Social Media Awareness Campaign

Numbers Don't Lie. That's the name of a new social media campaign the National Black ProLife Coalition just launched.

The campaign aims to expose what the coalition has defined as the number one killer of African-Americans: Planned Parenthood and urban abortion clinics.

"Pro-abortion groups cry racism and misogyny because they know they can't speak to the facts," says Ryan Bomberger of The Radiance Foundation, the organization that created the video series. "They've tried to remove our billboards and crush free speech instead of halting over 363,000 innocent lives needlessly crushed in the black community."

The second installment of a three-part video series, entitled: "NUMBER ONE KILLER" was released on Tuesday. The video reveals how abortions in the black community outnumber all other causes of death combined. For example, New York City, the home of Planned Parenthood, aborts nearly 60 percent of all black pregnancies, according to the coalition's research.

"When will our black leaders take an honest look at these numbers, become outraged and do something to stop the abortion deaths of our beautiful black babies?" asks Arnold Culbreath of Protecting Black Life. "The numbers don't lie. Abortion takes a tremendous toll on our women, our men, our families and our future."

With a \$1 billion annual budget and \$1 billion in assets, Planned Parenthood has historically targeted African-Americans with birth control through population control efforts, the coalition argues.

“This campaign should be liberating for the leaders and everyone concerned,” says Dr. Alveda King, director of the African American Outreach for Priests for Life. “After all, the truth sets us all free. If our leaders haven’t sold us out, this is their opportunity to stand up for life.”