

Pray.com Announces Major IndyCar Endorsement at NRB

, the leading app for prayer and Bible-based audio content, revealed its latest collaboration, uniting with emerging talent Sting Ray Robb of the INDYCAR racing circuit for the 2024 season.

This new partnership marks a significant step for both and the young driver, now entering his second year and debuting with the prestigious AJ Foyt Racing team. The alliance was forged on shared beliefs and aspirations, with a mutual commitment to prayer and fostering a community of growing faith.

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"With the explosive growth of Christian advertisers being embraced by television networks like CBS, FOX and others, we recognized motorsports fans as an incredible audience for . We partnered up with Sting Ray—not only because of his cool name but also because of his testimony. The more the team got to know him, the more we came to love him—he's got an infectious faith and a great passion for sharing the power of prayer," Founder and CEO Steve Gatena says.

The potential for this partnership extends to future collaborations, including the creation of Sting Ray Robb's prayer content on or the development of devotional projects tailored to guide young individuals in their spiritual journey.

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The announcement coincides strategically with the annual

National Religious Broadcasters convention in Nashville, an opportunity to introduce Robb to the thousands of Christian media and communication firms gathered to collaborate for encouragement, networking and shared learning. The partnership holds promise for a future where faith and inspiration intersect seamlessly.{eoa}

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