

Popular Church Planter Haunted by Claims of Serial Plagiarism

Dale Partridge has made a living for most of the past decade by saying pithily positive things on the internet.

Best known for starting Sevenly, a social-good clothing company that claimed to raise millions for charity, Partridge has attracted hundreds of thousands of social media followers with his knack for spotting social trends and for his nearly endless supply of motivational sayings, perfect for a T-shirt or Instagram post.

Now the Bend, Oregon, serial entrepreneur, social media guru and bestselling author—who left Sevenly in 2014—has reinvented himself as a “revivalistic preacher and church reformer.” While churning out spiritual messages to his more than 600,000 social media followers, he co-hosts two podcasts (*Real Christianity* and *Ultimate Marriage*) and leads a nonprofit called Relearn Church.

In August he told his followers in an Instagram post that if they followed Jesus, they’d been “declared ‘not guilty’ by the highest court in the universe.” He also told them this past fall to not let discouragement defeat them.