

Planned Parenthood Targets Tweens With Immoral Message

Planned Parenthood has a new logo and tagline, but it's on the same deadly mission.

Despite its new marketing message that proclaims "Care. No matter what," Jim Sedlak, vice president of the American Life League said the nation's largest **abortion** provider is just dressing up its old like. A truer tagline, he says, would be "Sex. No matter what."

"**Planned Parenthood's** recent push in targeting tweens and teens is morally reprehensible. The care the organization advocates is 'proud to be a slut.' For example, on PP Teens Facebook page, the video targeting the young states: "There's tons of ways that people define 'slut.' Most, though, are f'd up." What is the real message? This so-called instructional video for classrooms encourages promiscuous young girls and boys and states that they are merely 'confident in their sexuality'," Sedlak says.

"What are we to make of the millions in taxpayer dollars that PP is being given under **Obamacare** to design and execute sex training programs such as TOP (Teen Outreach Program)? These programs are promoted as sex-positive sex education. Such programs are set to not only imperil the health and well-being of our young people, but also to deceive parents into thinking these programs teach abstinence and safety."