

Morning Rundown: Pastor Marcus Rogers Warns Christians: ‘Do Not Shop Here’

Here's a quick summary of the top stories on :

Pastor Marcus Rogers Warns Christians: ‘Do Not Shop Here’

Major corporations are suffering through massive financial setbacks from boycotts.

The Bud Light brand performed what some are calling the worst marketing campaign in history, while Target is now enduring an even greater falling out from a large section of their customer base.

KFC Quiet on New Promotion of Demonic Diablo IV

Not wanting to fall into the same pit of boycotts and media attention that has gripped major corporations like Bud Light, Target and Kohl's, fast-food retailer Kentucky Fried Chicken has been quiet about their newest collaboration.

Partnering with video game giant Activision-Blizzard for the release of their upcoming title "Diablo IV," KFC is laying low about the campaign featuring the demon Lilith.

The subtle marketing campaign has made it so that people are not just given the Diablo IV themed items, but instead must link their account to their KFC account and order their food online.

Beach from Jesus Movement Sees ‘Biggest Water Baptism in History’

Another big sign of spiritual revival in America just took place at a historic location in California. More than 4,000 people were baptized in Pirate's Cove on Pentecost Sunday to celebrate not only the gift of eternal life but to commemorate the 50th anniversary of the Jesus Movement.

Oceans Church organized Baptize SoCal—an event advertised as “the biggest water baptism in history.” The huge event coincided with a major anniversary of the Christian awakening that saw hundreds of thousands of young people come to Christ in the 1960s and 70s.

More than 280 churches and 8,000 attendees watched as 4,166 people fled to the shore of Pirates Cove to declare their new life in Christ. {eoa}