

Morning Rundown: 'He Gets Us' Super Bowl Ad Draws Attention Across the Spectrum

Here's a quick rundown of the top stories on :

'He Gets Us' Super Bowl Ad Draws Attention Across the Spectrum

For the third year in a row, the "He Gets Us" television advertising campaign brought Jesus to center stage during the biggest television event of the year—the Super Bowl.

While the game itself delivered its usual dose of thrilling plays and million-dollar commercials, this campaign's ads always stand out for their faith-centered message. At a time when the world is saturated with corporate branding and consumerism, this year's 60-second spot reminded millions of viewers about something far more enduring: the life and message of Jesus Christ.

The ad aired during the first half of the game between the Kansas City Chiefs and Philadelphia Eagles, exploring "how Jesus redefined true greatness and what it might mean for us," as reported by USA Today. With Super Bowl ad slots costing between \$7 million and \$8 million for just 30 seconds, the investment made by "He Gets Us" is both bold and intentional.

Breaking News. Spirit-Filled Stories. Subscribe to Charisma on YouTube now!

Lauren Daigle Super Bowl Performance Feels Like 'Vindication' After Attack by New Orleans Mayor

Louisiana native Lauren Daigle is celebrating what she sees as "vindication" after performing at the pregame show for the Super Bowl.

The 33-year-old Christian recording artist joined jazz musician Trombone Shorty on Sunday for a rendition of “America the Beautiful” at the Caesars Superdome in New Orleans.

Daigle’s participation in the major sporting event is an about-face from her experience five years ago, when the “You Say” singer-songwriter was scrubbed from Dick Clark Productions’ annual New Year’s Rockin’ Eve celebration because New Orleans Mayor LaToya Cantrell, a Democrat, wanted the artist to face retribution for performing at an outdoor worship event in 2020, violating a public health guidance.

Get your FREE CHARISMA NEWSLETTERS today! Stay up to date with current issues, Holy Spirit news, Christian teachings, Charisma videos & more!

How Trump’s Gaza Moves Are Stirring Prophetic Conversations

If you’ve been keeping an eye on recent political developments, you may have heard about President Trump’s latest announcements concerning Israel. But there’s more to the story than just politics. A recent video from AoC Network dives deep into how these moves are seen as stepping stones to fulfilling end-time Bible prophecy.

Let’s unpack what they’re saying—because whether you’re a believer in Bible prophecy or just curious about how politics and religion intersect, it’s fascinating stuff.

Trump’s Moves and Biblical Ties

Join Charisma Magazine Online to follow everything the Holy Spirit is doing around the world!