

Mobile App Keeps Churchgoers Connected

A new mobile app from iGivings is designed to connect the community at Gateway Church in Southlake, Texas, and its 24,000 members. It is titled "Gateway Church."

"Gateway Church is all about people, and this state-of-the-art app was designed to empower users with superior tools, all at their fingertips, that enhance their Christian experience and help them lead more fulfilling lives," iGivings CEO Yuri Gorzey said.

Among the 30 features tailored to the church's needs are sermon streaming and archiving, interactive sermon notes, an interactive prayer wall, two-clicks mobile giving, Bible studies and more.

"The one thing people walk out of church with is their phone," Gorzey said. "To the question, 'Are we effectively meeting our people where they are?' iGivings equips churches to share, teach and reach in the ways their people already are communicating."

Most American cellphone subscribers now have smartphones, a 2012 Nielsen study reports. Gorzey adds that all iGivings mobile solutions are designed with strategy behind them, combining the best business practices to help churches grow, increase communications with their members and increase donations.

The company develops apps for iPhone, iPad, Android and Blackberry devices. iGivings introduced mobile giving with its patent-pending technology that allows church members to give securely from anywhere in just a few clicks, among many other innovative features. The iGivings platform and powerful admin system can integrate with a church's infrastructure.