

4 Million People Nourished by Scripture with New App

YouVersion, the popular mobile Bible app, has unveiled a new offline app called Bible App Lite, enabling millions of people to access the Word of God without an internet connection.

This app, specifically designed for users in sub-Saharan Africa and Southeast Asia, offers key features like audio Bibles, daily verses and prayers while keeping phone storage space minimal.

With over 4 million downloads since its launch, Bible App Lite has made a significant impact, ranking among the top 10 apps in the Google Play store across 17 African countries and securing the number one spot in Kenya, Uganda and the Democratic Republic of the Congo, according to Christianity Today.

The creation of this offline app was made possible through a partnership between YouVersion and Biblica, a global Bible ministry. Mark Finzel, Biblica's vice president of digital innovation, emphasized the importance of this development, stating, "For much of the developing world, internet speeds and costs vary significantly. Always-on data is not a reality in these regions."

Africa, in particular, faces challenges in internet accessibility, according to the Alliance for Affordable Internet. However, YouVersion's Bible App Lite breaks down barriers, allowing Christians on the continent to have direct access to the Bible in their own language, without relying on an internet connection.

The reach of Bible App Lite extends beyond Africa. It has also been launched in countries like India, Nepal, Pakistan, Myanmar and Bangladesh, aiming to expand its impact globally.

Bobby Gruenewald, founder of YouVersion, expressed his vision for the app, stating, “Our desire is to reach every person, in every part of the world, with God’s Word in their heart language. This new app enables us to reach tens of millions of new people that were difficult to reach with the media-rich Bible App.”

As the Bible says in Psalm 119:105, “Your word is a lamp to my feet and a light to my path.” With the offline capabilities of Bible App Lite, this light can now shine even in areas where internet access is limited, bringing hope, guidance and spiritual nourishment to countless individuals around the world. {eoa}

James Lasher *is Staff Writer for Charisma Media.*