

Mike Lindell Launches 3-Day Celebration of New Social Media Platform

Mike Lindell is an inspiration, not just because he always has hope but because he is always careful to give God the glory and honor for everything.

Lindell is hosting a countdown to the “Frankathon”—a three-day announcement of his new social media platform, “Frank,” following its April 19 launch. Through this launch, Lindell stands up against Facebook, Twitter and YouTube—and cancel culture itself—for harassing and dropping men and women of faith.

Lindell says, “We are going all out: Frank will be the platform for all of us to go to, to use and also to help support all of us.”

In addition to Frank, he is also setting up an Amazon-type site at [frank.com](#), following the removal of his company, MyPillow, from Amazon and from nearly all major box stores. This, Lindell says, will be a place for those who have likewise been removed from various platforms to buy and sell.

“Frank” is unique in that it will be a completely free-speech arena where nobody will be “canceled”—except for those who use foul language, for which Lindell says, “Nobody will be allowed to take the name of the Lord in vain on the site. It is a Judeo-Christian platform where the Lord Jesus Christ will be elevated, and we will all be free to communicate, to do business with each other and stand for our country.”

He echoes the words of 1 Peter 2:16 (ESV), which says: “Live as people who are free, not using your freedom as a cover-up for evil, but living as servants of God.”

Many have lost hope; 80 million Christians feel they have lost their voice. Mike Lindell, reformed addict turned Jesus-lover, has given believers a glimpse of hope once more.

“I believe we lost so much because of the plan of God,” Lindell says. “If we had not lost, we would not have known how the system works, and I believe it was a miracle of God to allow us to see behind the curtain so it will never happen again. Now we know what to look for.”

Lindell encourages all to sign up at , so they can be in on the ground floor—involved with Frank from the very beginning—and have a platform where they communicate without fear and launch God-inspired businesses. Through this, he believes, the kingdom of God will rise again, stronger than it was before. {eo}

Amir George is an author and speaker who directs *The World Helpline*, .

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