

Lecrae Joins Switchfoot, Chris Tomlin for Greg Laurie's Harvest Crusade

Crusade organizers are excited to announce that award-winning and genre-crossing musician Lecrae has been added to the Harvest America lineup, set for March 6 at AT&T Stadium in Arlington, Texas. Lecrae's most recent album "Anomaly" debuted on Billboard's top 200 at No. 1, simultaneously reaching that position on Digital Album, Rap Album, Christian Album and Gospel Album lists as well, showing his diversity of styles and appeal.

"The addition of Lecrae to our lineup makes Harvest America a much bigger draw for audiences in both the Dallas-Fort Worth area as well as around the country" said Pastor John Collins, executive director of Harvest America. "He reaches communities and young people who might not be as interested in more traditional music styles, and we hope these individuals will want to come hear his story as well as stay to hear how God can transform their lives ..."

Lecrae will be joining a lineup that already includes some of the top artists in contemporary Christian music—Chris Tomlin, MercyMe and Switchfoot. Collins believes with this variety of styles, there will be something for everyone at Harvest America.

The crusade has the potential to be one of the largest evangelistic outreaches in the U.S., with the 108,000 seat capacity of the world-renown AT&T Stadium, home of the Dallas Cowboys, plus the live stream and satellite feed to thousands of remote venues across the nation. This will be the fourth time in Harvest Ministries' 26-year history that it has hosted this national outreach, providing the opportunity for churches

throughout the country to unite on one day as one church for one message—the gospel message of God’s love and salvation, as presented by evangelist Greg Laurie.

Altogether, more than 375 churches in north Texas are already participating in Harvest America, hoping to see it make a significant impact in their congregations and communities. Hundreds of host venues have signed up for the live simulcast, as well, putting this year on track to reach more individuals than the previous three events.

In preparation for the March 6 crusade, organizers are currently holding dozens of church involvement meetings throughout the Metroplex, helping church leaders and volunteers understand how to make the crusade a success for both the Metroplex and their individual congregations. More than one million invitations are being distributed for the event, with 5,000 volunteer counselors and 1,000 volunteer ushers being recruited. New for this year, churches will be able to participate in a mass choir comprised of worship leaders and their worship teams that will demonstrate through song the unity of the Church across the region.