

In-N-Out Burger President Exits California, Expands Christian-Owned Franchise to TN

In-N-Out President Lynsi Snyder has announced that she and her family are moving out of California and relocating to Tennessee as they plan to expand the franchise in the Volunteer State.

Snyder, an outspoken Christian and fast food heiress, shared her decision in a recent interview with podcaster Allie Beth Stuckey on “Relatable.”

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“I really loved living in Northern California,” she told Stuckey. “And there are a lot of great things about California, but raising a family is not easy here, doing business is not easy here.”

Since its founding in 1948, In-N-Out Burger has become a cultural phenomenon. Snyder, the granddaughter of Harry and Esther Snyder, has been the president since 2010 and is overseeing the chain’s expansion in Franklin, Tennessee. The company plans to open its first restaurant in the state next year.



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“It will be wonderful having an office out there, growing out there, and being able to have the family and other people’s families out there,” Snyder told Stuckey.

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She noted that the bulk of their stores will remain in California, but they will be closing a few locations and moving their headquarters from Irvine to Baldwin Park.

“My uncle opened the office in Irvine ... in the '90s,” Snyder explained. “When my dad came down to run the business, we had moved to Northern California. It was family over fighting with his brother and running the company.”

Despite frequent requests, there are currently no plans to expand to Florida or the East Coast. “Florida has begged us, and we’re still saying no. The East Coast states, we’re saying no. We are able to reach Tennessee from our Texas warehouse,” Snyder said.

However, they will also be expanding to Washington and New Mexico.

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Snyder is a mom of four and has been married to Sean Ellingson since 2014. She says her faith in Christ informs her business decisions, and she always keeps in mind her family and their values.

“In every decision about the future of In-N-Out Burger, I give strong consideration to what my grandparents and my family would think is best for our company,” Snyder said previously. “This move helps us bring our In-N-Out family back together in a way that strengthens our ability to serve customers, who are always our top priority.”

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