

How Michael Youssef's Recent Endeavor Sparked Revival in the Middle East

Leading The Way's 24/7 satellite TV channel is opening unprecedented doors to reach millions of viewers in the Middle East and North Africa (MENA) with the gospel.

For the past nine years, through the sound, biblical teaching of The Kingdom SAT, a vibrant move of God has been taking place in this challenging region.

The Kingdom SAT was first launched in 2009 after Dr. Michael Youssef became burdened by the lack of biblical teaching in the Arabic-speaking world. Dr. Youssef reflects:

"When the Lord gave me a vision for a television station—24/7—broadcasting the gospel of Jesus Christ into hundreds of millions of homes, many of my friends and colleagues said, 'It's impossible.' Well, we believed in the God of the impossible, and the impossible became a reality."

In the MENA region, satellite TV is the No. 1 source of information for many homes because it is the only uncensored means of communication; it is free and easily accessible; and it is not hampered by high illiteracy rates.

As a result of these broadcasts, countless viewers are responding, with many accepting Christ through the help of Leading The Way's on-the-ground field teams.

These teams are ready around the clock to answer questions, share the gospel message, lead Bible studies and discipleship programs, pray with viewers and connect them with local churches—or even serve as the church body for those viewers without access to a local church.

As viewers encounter Jesus Christ, their lives are radically transformed. Here are some of their testimonies:

- I have discovered Christ through your channel, which I watch daily. I have become convinced that this is the right way. –Algeria
- I had so many questions about the Qur'an and Christianity. However, no one was able to answer any of my questions. I started watching The Kingdom SAT programs, especially Dr. Youssef's program, and called the follow-up team. I met a brother who followed up with me, explaining the Truth and answering my questions. He led me to Jesus and I gave my life to Him. The team continued teaching me the Bible. I was baptized, I have been attending church, and I'm so thankful for all you have done for me. My life is changed. I'm on the right track and I'll keep holding on to Jesus even in the hardest of times. –SAT
- I was one of those people who fanatically and blindly defended my old religious views. One day a friend calmly advised me to study more about my religion. ... it was hard to believe what I read. I couldn't see justice in the god I had learnt about in my culture. I called my friend and he told me about The Kingdom SAT. I started to watch the programs and got to know and understand the character of God, whom I always longed to know. –Morocco
- We fled our homes and ISIS took 3,700 of our women and children hostage ... I thank the Lord for your channel—it is like my church, comforting and strengthening me daily. –Yazidee Refugee

Dr. Youssef concluded: "God is using this channel to reach into the hard-to-reach places of the world, to seek and save the lost, and to strengthen his children in the truth. What an amazing thing he has done. To Him be all the glory."