

Hallmark Pulls Same-Sex Wedding Ads After Complaints, Then Reinstates Them After Backlash

Hallmark can't seem to avoid controversy this Christmas season.

Earlier this month, Hallmark ran ads featuring a same-sex wedding, which included a lesbian kiss.

In response, One Million Moms (1MM) created a petition, demanding that Hallmark remove the ads. Over 31,000 people took action and signed the petition.