

Exclusive: New Pro-Life Campaign Humanizes the Victims of Abortion

With the pro-life movement fighting to strip abortion provider Planned Parenthood of federal tax dollars, the abortion issue has remained in the headlines. But too often forgotten in the battle over abortion are those most affected by it: the unborn children whose lives are taken by abortion 2,537 times a day. To remind the nation of the injustice suffered by these hidden victims of abortion, the Pro-Life Action League is launching a new campaign, entitled "They Were Our Brothers and Sisters," premiering July 7-15 throughout the Chicago area.

At busy intersections, Pro-Life Action League volunteers will hold large signs featuring carefully selected images of abortion victims, with captions designed to evoke sympathy from passersby.

The most prominent of these new signs features a close-up of the face of a child aborted at 15 weeks, with large text reading, "His only baby picture." Other signs show the hands of an abortion victim at 11 weeks and the tiny foot of a child aborted at eight weeks, with captions reading "Ten perfect fingers," and, "She'll never learn to walk."

Eric Scheidler, executive director of the Chicago-based Pro-Life Action League, explains that, while the public display of abortion victim photos has been done before, the league's campaign is something new. "We combed through hundreds of abortion photos to find those that would most highlight the humanity of abortion's unborn victims. Rather than emphasizing the blood and gore of the abortion procedure, the emphasis has been shifted to the lost lives of these children."

Building on 18 years of experience showing abortion victim

photos in public throughout the United States, Scheidler is confident this new campaign will make a difference. "Our new signs and literature invite viewers to consider abortion not just as a political controversy or moral question, but as a real, human tragedy, with victims who deserve our sympathy," Scheidler said.

"They Were Our Brothers and Sisters" kicks off in the Chicago area on July 7, with 24 stops over eight days. {eo}