

Elon Musk Fires Top Execs at Twitter to Fight 'Great Danger'

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Elon Musk took control of Twitter on Thursday night. Sources say Musk has already ousted the CEO, CFO and the company's top lawyer. It is expected he will make more changes soon.

He tweeted "the bird has been freed" which is a reference to Twitter's logo. Known for his tongue-in-cheek humor, Musk also dubbed himself the new "chief twit."

Critics had long complained of a Twitter bias, censoring and outright banning conservatives. With Musk in charge, they hope free speech can be restored to the platform.

The South African entrepreneur had delivered a passionate treatise Thursday morning detailing his reasons for buying Twitter, calling the platform "important to the future of civilization" and warning of a "great danger" social media poses to society.

The businessman went on to express his belief in the necessity of a "common digital town square, where a wide range of beliefs can be debated in a healthy manner, without resorting to violence."

Musk believes there is currently a great deal of societal peril in this arena.

"There is currently great danger that social media will splinter into far right-wing and far left-wing echo chambers that generate more hate and divide our society," he wrote. "In the relentless pursuit of clicks, much of traditional media has fueled and catered to those polarized extremes, as they

believe that is what brings in the money, but, in doing so, the opportunity for dialogue is lost.”

“Fundamentally, Twitter aspires to be the most respected advertising platform in the world that strengthens your brand and grows your enterprise,” he wrote.

Musk, who posted a now-viral video this week of himself walking into Twitter headquarters, faces a Friday deadline to complete the \$44 billion purchase, according to the BBC.

The potential closure of the deal follows public spats between Musk and Twitter executives, and a legal dispute after the tech magnate announced the sale and initially appeared to want to back out. He now plans to forge ahead.

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