

Dr. James Dobson Rebukes Hallmark for Caving to LGBT Agenda

Dr. James Dobson, president and founder of the James Dobson Family Institute, issues the following statement in response to the decision of Hallmark Channel to reverse an earlier policy and air advertisements celebrating same-sex marriage:

“There is a disturbing new development in the Hallmark Channel USA debacle, and the network has (again) signaled its capitulation to the LGBTQ agenda. Recently, the longtime family-friendly network aired an ad celebrating same-sex marriage and featuring two women kissing, and also indicated its intention to develop movies that feature LGBTQ relationships.

“Conservative and pro-family groups immediately responded with their adamant disapproval and implored Hallmark to reconsider its decision. Initially, Hallmark did exactly that, pulling the offending ad and apologizing for the distraction it caused. This, in turn, led to a backlash from prominent LGBTQ celebrities and advocacy groups such as GLAAD, causing Hallmark to once again do an about-face. Hallmark subsequently announced its intention to ‘better represent the LGBTQ community across our portfolio of brands,’ and to ‘reinstate the commercials.’

“There is a battle for the soul of this country. Every Christian who believes in the exclusivity of marriage being between one man and one woman should be outraged by this. Traditional marriage appears to have lost again. Unless, of course, people of faith let their voices be heard.”