

Digital Outreach Month Equips Saints for Web Evangelism

Are you an online evangelist?

Whether you spread the gospel online or you want to get involved in fishing for men on the Internet, you can get equipped during the month of May.

Internet Evangelism Day is May 15—and the organizers have dubbed May as Digital Outreach Month. Internet Evangelism Day is an interdenominational international initiative of the Internet Evangelism Coalition, based at the Billy Graham Center in Wheaton, Ill.

Event organizers are convinced there is a growing potential to share the good news online in a variety of ways. “You do not need to be technical,” says Tony Whittaker, Internet Evangelism Day coordinator. “There are many simple yet fulfilling ways of being salt and light in cyberspace.”

On May 15, Internet Evangelism Day is partnering with several major publishers to offer free e-book downloads of Christian titles you’d normally have to pay for. These materials aim to equip the believers for the work of web evangelism, social networking and other areas of effective communication.

“This is a great opportunity to explore digital evangelism,” says Naomi Frizzell, chief communications officer of The Lausanne Movement. “I encourage Christians everywhere to take advantage of these free downloads to learn how to effectively share their faith in the digital world.”

Internet Evangelism Day’s web site serves up pages on using mobile phones for evangelism, creating ‘outsider-friendly’ church web sites and introductory videos, social networking, learning how to blog or build a website and more.