

Covert Agenda: US Didn't Become Pro-Gay Overnight

After this week's monumental gay marriage rulings, the media reported that America has had a rapid change of heart about gay marriage over the past year.

But that's not exactly true. The nation didn't get to this point overnight.

Ten years ago, CBN News began exposing a secret, long-term strategy to convert America into a pro-gay culture.

Boy Meets Boy

The 2005 film "Brokeback Mountain" is one of Hollywood's biggest and boldest attempts to gain sympathy, if not outright support, for those practicing the homosexual lifestyle.

But it is not just an isolated effort. There is a well-planned propaganda campaign at work – a campaign laid out all the way back in the 1980s.

The movie Brokeback Mountain looks like a big, bold, manly Western movie. But instead of the usual "boy meets girl" romance, this film's about "cowboy meets cowboy."

"It is very, very propagandistic because the entire purpose of the movie is to make homosexuality seem like something good and appealing, and to make people who are opposed to homosexuality bigots and homophobes," said David Kupelian, author of *The Marketing of Evil*.

There have been homosexual movies for years, but they are usually marketed to gay and art-house audiences. That's not the case with "Brokeback."

“They are marketing Red State, Bush-country America,” Kupelian said.

But the way the studio did that was by opening it up in just five Blue State cities where there were large, built-in gay audiences. Consequently, the first showings had blockbuster numbers.

“And they get these high numbers and all the buzz going,” Kupelian said, “and then pretty soon it’s sort of like the emperor’s new clothes effect: we’re all looking at that – even middle, Christian America, saying, ‘Everybody else says this movie is so great. I need to go see it to see why it’s so great.’”

The Homosexual Agenda

Is there an actual agenda at work here?

Authors Alan Sears and Craig Osten, in a book called *The Homosexual Agenda*, warn about a complex and well-thought-out strategy to make America “gay friendly” and hostile to those who resist.

These Christian authors quote extensively from *After the Ball*, a 1989 gay manifesto that laid out this agenda.

Many gays deny such an agenda exists.

Gay activist Toni Broaddus, the executive director of Equality California, asserts, “There’s no secret plan or even public plan at this point.”

But the authors of *After the Ball* discuss in the book about a 1988 summit of gay leaders in Warrenton, Va., who came together to agree on the agenda.

These authors are Marshall Kirk, a reportedly brilliant researcher into the brain, and Hunter Madsen, a Harvard-

trained expert in public persuasion tactics.

The two men proposed using tactics on 'straight' America that are remarkably similar to the brainwashing methods of Mao Tse-Tung's Communist Chinese – mixed with Madison Avenue's most persuasive selling techniques.

The purpose of this brainwashing?

According to Kirk and Hudson, it is to use "...the very processes that made America hate us, to turn their hatred into warm regard – whether they like it or not."

First, they proposed homosexuals and their liberal allies should desensitize heterosexuals by getting homosexuality talked about as much as possible in the straight world.

"The main thing," the authors said, "is talk about gayness until the issue becomes thoroughly tiresome...You can forget about trying right up front to persuade folks that homosexuality is a 'good' thing. But if you can get them to think it is just 'another' thing, meriting no more than a shrug of the shoulders – then your battle for legal and social rights is virtually won."

Sears said, "We're talking about a demand for a behavior that not only wants to not be condemned, but to have every affirmation from every possible point that it is correct, it's good and it's approved."

Now look at the media. There is a tidal wave of gays and gay themes – "The L Word" is a Showtime hit that follows the lives of a group of lesbians.

"Desperate Housewives" even has time for the occasional gay guy subplot.

And a flamboyant homosexual was one of the main characters in

the short-lived ABC series "Emily's Reasons Why Not."

"Heights," one of the most popular independent films lately, has a closet gay torturing himself over whether to marry his fiancée or go off with the man he really loves.

"Happy Endings" features another tortured young man who cannot be happy until he finally faces his homosexuality.

And in the latest movie section of the *Washington Post*, you find "Brokeback Mountain" is playing at some two dozen local theaters. And there are ads for "Capote," about the famously gay writer, and "Transamerica," about a transvestite transsexual.

Gays as Victims

Another point that Kirk and Madsen push is to "portray gays as victims of circumstance and oppression, not as aggressive must be portrayed as victims in need of protection, so that straights will be inclined, by reflex, to assume the role of protector."

Benjamin Bull of the Alliance Defense Fund said, "Suddenly those who choose homosexual victims. It's crazy!"

But have homosexuals won on getting themselves seen as a persecuted minority?

Turning to the movies, the wildly-popular "Saved" portrays born-again Christians as cruel homophobes trying to re-program poor, young misunderstood gays in their midst.

Trembling before God is about how Orthodox and Hasidic homosexuals are persecuted and not accepted.

"The Conspiracy of Silence" argues that some gay priests are hounded to death because they cannot act out their homosexuality.

The list of gay-centered, gay-sympathetic shows goes on and on: closeted Canadian homosexuals in "Touch of Pink," and closeted Asian lesbians in "Saving Face."

And the good, kind, understanding homosexual next door has been seen in so many movies and TV series that he has become somewhat of a cliché.

These days, some 30 regular homosexual characters are being beamed into your home by the major networks every week.

As Kirk and Madsen put it, "The average American watches over seven hours of TV daily. Those hours open up a gateway into the private world of straights, through which a Trojan Horse might be passed."