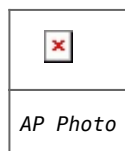


Common English Bible Available Digitally Before Print



In a nod to the revolutionary changes occurring in publishing, the new complete Common English Bible is now debuting in 20 digital platforms, almost two months before print editions will be available in stores. It's currently online along with a search widget users can download to their blogs and websites. This is the first time the Common English Bible is available in its complete form, including the Old Testament, and available with the Apocrypha.

"The Common English Bible is a brand new, bold translation designed to meet the needs of people in all stages of their spiritual journey and study," says Paul Franklyn, associate publisher for the Common English Bible. "We're excited to make this translation available as soon as possible through the internet and other digital resources."

The Common English Bible is unlike any other translation. It's uncommon in that it's the newest translation by the largest number of biblical scholars and church leaders in words 21st-century readers use every day. It aligns academic rigor with modern understandability, proven through extensive field-testing with—and acting on feedback from—hundreds of readers.

"The Common English Bible is the result of collaboration between opposites: men working with women; scholars working with average readers; conservatives working with liberals, many denominations and many ethnicities coming together around the common goal of creating a translation that unites rather

than divides, with the ultimate goal of mutually accomplishing God's overall work in the world," Franklyn explains.

The digital revolution is accelerating changes in language and its everyday usage. The new Common English Bible is written in contemporary idiom at the same reading level as the newspaper *USA TODAY*—using language that's comfortable and accessible for today's English readers. This new translation strives to make Bible reading more clear and compelling for individuals, groups and corporate worship services.

The digital editions of the Common English Bible are Kindle, iPad, iPhone, Nook, Sony, Olivetree, Logos, BibleWorks, Accordance Software, ChristianBook, Kobo, OverDrive, Blio, Copia, Lightning Source and YouVersion. The introductory suggested retail price of all electronic versions is \$ and will increase to the regular suggested retail price of \$ on Sept. 1. {eoa}

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