

Christian YouTubers, Dude Perfect, Announce \$100 Million 'Family Friendly' Entertainment Destination

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It is becoming more and more difficult for Christian parents to find activities for their kids that do not subvert their beliefs and values.

With Disney, Nickelodeon and Cartoon Network all bending the knee to woke programming, children and teenagers do not have many places to turn to for entertainment free from ideological messaging.

Enter Dude Perfect. This group of YouTubers has been in business since they sunk their first bucket back in 2009 and have amassed a whopping 58 million subscribers. Their vast array of sports and trick shot videos has garnered nearly 15 billion views.

Now, they are looking to invest \$100 million into a "family friendly" entertainment destination that promotes interactive exhibits for young people to engage with.

This megaplex will be a haven for sports junkies of all ages. DP announced some of what people can expect in a tweet, with more to come in the future:

The future of Dude Perfect COMING SOON:

- ▣ 330-foot trick shot tower
- ▣ Crazy Mini Golf
- ▣ Trick Shot Town
- ▣ Dude Perfect Museum

- ▣ Two acres of outdoor space
- ▣ Merch store, restaurants, & more

And that's just the beginning.

– Dude Perfect (@DudePerfect) September 26, 2022

For many parents, there is an even bigger reason to bring their kids other than a fun, interactive, sports-themed entertainment complex. Dude Perfect profess Jesus Christ as their Lord and Savior, and are not shy about it.

On their website they say:

“Five dudes, a camera and a friendly bet. That’s how Dude Perfect was born. Since then, it has grown into a global phenomenon reaching millions of fans worldwide with the epic antics you know and love. But there’s more to Dude Perfect than just having fun. We’re about giving back, spreading joy and glorifying Jesus Christ. And we’re stoked you’re [a] part of the crew. So, pound it, noggin and let’s go big!”

The search continues for where this expensive and expansive site will be built. While the boys of DP hail from Frisco, Texas, the frontrunners for the entertainment complex include the cities of Los Angeles and Atlanta.

Coby Cotton, one of the founding members of the five-man group, says, “Our vision has always been to create a destination where families could just have an absolute blast in a very unique way.”

Overland Partners, an architectural and urban design company based out of San Antonio, Texas, helped Dude Perfect design a concept model of the upcoming project:

“The dynamic 330-foot canted tower projects from the site as a vertical expression of the brand known for their impossible shots,” Overland explained. “Inside, visitors will get to try

their hand at the impossible shot as they ascend through a series of floors leading up to the top of the tower, surrounded by city views. Encapsulated by the sweeping fabric structure, the iconic tower will be a focal beacon of Dude Perfect."

While there is currently no timetable for the completion of the project, parents have something they can look forward to with their families: A vacation destination that is just going to let you be a family and have fun. No ideologies. No agendas. Just wholesome entertainment.{eoa}

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