

# Chick-fil-A Sets Stunning Record in Sales

Chick-fil-A – the Christian-owned restaurant chain famously closed on Sundays – generated more than \$21 billion in sales in 2023, a stunning 11.2% increase over the previous year's \$ billion.

According to Nation's Restaurant News, the Atlanta-based eatery earned \$ billion in sales last year, a whopping 43% increase from 2021's \$15 billion in sales.

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Chick-fil-A “has essentially doubled its total sales volume since 2018,” the report stated.

The popular franchise, launched by Samuel Truett Cathy in 1946 in Hapeville, Georgia, outshined its chicken-serving competitors by a wide margin. Popeyes grew its sales in 2023 by 10% (to \$ billion) from the previous year, while Kentucky Fried Chicken finished the year with a 1.7% increase (to \$ billion).

Additionally, the average check at Chick-fil-A is \$, higher than both Popeyes (\$) and Kentucky Fried Chicken (\$).

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News of Chick-fil-A's revenue success comes as the quick-service food franchise abandoned its long-held pledge to serve only antibiotic-free chicken.

In a statement shared on its website, the restaurant announced it is shifting its commitment from “No Antibiotics Ever (NAE)”

to “No Antibiotics Important To Human Medicine (NAIHM)”  
beginning this spring.{eo}

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