

# Charisma Launches Israel Virtual Marketplace Online

For readers wanting to visit the Holy Land to learn about ancient biblical history and experience Jewish culture, *Charisma* magazine has created Israel Virtual Marketplace, an interactive online destination that launched Thursday.

The site was created in response to the growing interest in the Holy Land by readers who want to go behind the scenes to see upclose God at work in the lives of people.

"We have received a tremendous amount of feedback from our readers and visitors to about their desire to enjoy a deeper understanding of the Holy Land," Charisma advertising director Chris Barch said. "This led to creation of the first Virtual Israel Marketplace."

The new portal allows visitors to explore a variety of resources from organizations that serve in diverse industries, from travel and gifts to books and humanitarian aid.

Jews for Jesus offers visitors a string of resources, including books about biblical feasts, women in the Bible and teachings from the Torah. Evangelism literature and other material for outreach initiatives are also available.

Christian Zionist John Hagee has a place on the site, as does Maoz Israel, Messianic Jewish Resources, Vision for Israel, Zion Oil and Gas, the humanitarian relief group Emunah and others.

"It is our hope that by going to and exploring the Israel Virtual Marketplace, visitors will have an interactive learning experience that will help growth in their faith and create a desire to stand with Israel," Barch said.

To enter Israel Virtual Marketplace, [click here](#).