

Billboards Engaging Atheists Erected in Times Square and San Francisco

Residents and tourists in New York City and the San Francisco Bay Area can view some new and very unique billboards this morning, with Los Angeles and Hollywood following in a few days with similar boards.

Answers in Genesis (AiG), the sponsor of the billboards, is engaging atheists and other secularists with a cordial message that encourages them to visit AiG's website to read articles and watch a video that presents the case for God's existence.

Today, one large "digital spectacular" in Times Square in downtown Manhattan (see sample below) and three billboards in the Bay Area proclaim the message: "To all of our atheist friends: Thank God you're wrong."

Ken Ham, president of AiG and the Creation Museum, states, "In a friendly way, we want to reach out to people in secularized parts of the country and share the hope we have in Christ. Atheists live in a world of ultimate meaninglessness and purposelessness. But the good news is that God sent His Son to offer the free gift of salvation. There is purpose and meaning in life. And we thank God for that."

When visitors go to , they will see an article titled "How Do We Know There Is a God?" and one of Ham's videos.

With the Times Square "digital spectacular," the animated image is visible for 15 seconds every two minutes. Located at 42nd Street and 8th Avenue, in the heart of Manhattan, it measures a whopping 45 feet by 90 feet.

Across the country, in California, a billboard went up today

in the state's third most popular tourist attraction: Fisherman's Wharf in San Francisco. The second of three Bay Area boards is now visible at the heavily traveled east entrance of the Bay Bridge.

In the Los Angeles area, six to seven billboards will be posted this month. AiG obtained two high-profile static bulletins on Sunset Boulevard, which are superb locations. Another board will be seen on the busy Santa Ana Freeway, one of the most highly trafficked freeways in all of America.

According to AiG's agency of record, JDA, there will be at least 17 million impressions over the next several weeks as drivers and pedestrians see these striking boards. To view the 15-second Times Square digital video board, [click here](#).

"More than ever, people are asking us to prove that there is a God," Ham says. "I tell them our faith is not a blind faith but a reasonable one. Furthermore, Romans 1:20 says that the creation of the world by God is so clearly seen that none of us has any excuse for rejecting God. At the same time, AiG understands that atheists like Richard Dawkins look at the same evidence and interpret it differently in light of their humanistic worldview. But theirs is not a reasonable faith."

People can learn how to sponsor a billboard or two in their area by emailing hithere@.

This billboard project to reach atheists and agnostics is an outreach of the apologetics organization of Answers in Genesis. The website has been voted "Best Ministry Website" two times, as determined by National Religious Broadcasters. (The site attracts over 1 million web visitors a month.)

Its *Answers* magazine has picked up the highest award for magazine excellence twice by the Evangelical Press Association. AiG's high-tech Creation Museum has drawn 2 million visitors in six years, and next year AiG will start construction on a full-size, all-wood Noah's Ark. For more on

AiG, visit .