

Bible.is Hits One Million Download Mark

One million downloads. That's the latest milestone is reporting.

After just five months on the market, the free audio-based Bible app created by Faith Comes By Hearing, has become a quick hit on the iPhone, iPad, iPod Touch and Android-based mobile devices.

offers text and audio in a large number of languages. Faith Comes By Hearing reports that people from 166 countries have engaged in God's Word through the app, with an average listening time of 36 minutes per person.

"While the apps are great at home, in church and on-the-go, we really see them as a part of a larger strategy to fulfill the Great Commission," says Troy Carl, Faith Comes By Hearing's national director and architect of the Digital Bible Project. "We are excited by this rapid growth, and especially the worldwide reach this technology has produced."

Faith Comes By Hearing is optimistic that this rapid start will only increase as the app is localized into other languages. (Localization refers to the language used when downloading and navigating within the app.) Until recently, that language was English. However, the ministry has just released a Spanish version and other major language adaptations are currently under way. Currently, the ministry has Scripture recordings in 500 languages, with a goal of 2,000 by 2016.