

Bible Reading Explodes Among Surprising Groups: Here's the Shocking Data!

There's an increase in Bible use and Scripture engagement among younger Americans and men, according to a new study from the American Bible Society.

In fact, the first chapter of the organization's annual State of the Bible report titled, "The Bible in America," found a rise in Bible users from 38% to 41%, which means there are 10 million more U.S. adults reading the Bible outside houses of worship at least three times each year.

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But the increases are particularly notable among young people and men.

"Millennials saw a 29% increase in Bible Use from 2024 to 2025 and men saw a 19% increase, closing the long-time gender gap in Bible Use," a press release reads. "In recent years, Millennials and men were among the least likely to use the Bible."

The American Bible Society also found that Scripture engagement – something described as a "deeper" exploration of people's interactions with the Bible – increased in 2025, with younger people also driving that shift.

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Among members of Gen Z, Scripture engagement rose from 11% in 2024 to 15% in 2025. Likewise, Millennials saw a shift during this same time that grew from 12% to 17%, according to the study.

Notably, the survey also explored Americans' beliefs about how they wish to interact with the Bible, with 51% telling the American Bible Society they would like to read the Christian Scriptures more often.

Dr. John Plake, editor-in-chief of the State of the Bible series and the chief innovation officer at the American Bible Society, said the findings are notable.

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