

# BGEA Social Media Reaches Million Milestone

June 3, 1973 may go down as one of the most significant dates in the history of the Billy Graham Evangelistic Association.

Preaching on the final day of a historical crusade in Seoul, South Korea, Billy Graham drew more than a million people, mostly by foot, to the airstrip at Yoi-do Plaza.

Koreans in attendance can still recall the exact spot they were sitting that day.

Nearly 40 years later, another million milestone was reached at the BGEA—the organization’s Facebook page reached one million fans.

Just as Mr. Graham’s ministry spanned the globe, BGEA’s Facebook audience is international as well. People from more than 40 countries currently “like” BGEA at .

And fittingly, the city of Seoul, South Korea makes up one of BGEA’s biggest online fan bases, along with Nairobi, Kenya; Houston, Texas and Atlanta, Ga.

“One of the most interesting facts to me about the Internet is that it now reaches some of the most remote corners of the world – including countries that are otherwise closed to the preaching of the Gospel,” Billy Graham once said in his “My Answer” column. “I can’t help but think of Jesus’ words concerning what will happen before His second coming: “And this gospel of the kingdom will be preached in the whole world as a testimony to all nations, and then the end will come” (Matthew 24:14).”

Perhaps the fact that 75,000 people made decisions for Christ during the 1973 Seoul Crusade—igniting a megachurch movement

across South Korea—continues its ripple effect through social media.

The BGEA Facebook page, which began in 2009, aligns with the BGEA mission statement to “proclaim the Gospel of the Lord Jesus Christ to all we can by every effective means available to us.”

“Pray for us, and for all who are seeking to find new ways to reach our world for Christ,” Mr. Graham continued via “My Answer”. “Pray too for those who are coming to Christ every day through the witness of others on the Internet, that they may find fellowship and grow strong in their faith.”

Content on the BGEA Facebook page includes Scripture, ministry updates, spiritual growth and evangelism content as well as posts relating to the life of Billy Graham and Franklin Graham, the president and CEO of BGEA.

Mr. Graham’s daily devotional can be found at Billy Graham’s page, , which is managed by the staff.

Other social media: You can also follow both BGEA and Billy Graham on Twitter as well as Pinterest and YouTube.

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