

AFA Action Continues to Fight for Kingdom Values Ahead of 2022 Midterm Elections

American Family Association Action (AFA Action), the governmental affairs affiliate of the American Family Association (AFA,) dedicated to advancing biblical, family values in society and government by educating and influencing public policy, has recently acquired iVoterGuide. iVoterGuide is the premier Christian voting guide with honest, up-to-date information covering thousands of candidates nationwide across the ballot. The timing of this partnership is crucial right before the upcoming 2022 midterm elections.

Walker Wildmon, CEO of AFA Action, commented, "America is at a critical juncture where the choice is between freedom or tyranny. Therefore, the AFA Action acquisition of iVoterGuide couldn't come at a more important time. Just as my grandfather, Don Wildmon, and his good friend, Richard Ford, of iVoterGuide, have done for decades, we will continue to fight for the preservation and advancement of Judeo-Christian values in government by expanding our voter education efforts around the country."

In 2020 alone, iVoterGuide covered federal elections in all 50 states as well as statewide and legislative races in 21 states, researched over 8,000 candidates, and educated over 3.5 million voters across the country. With AFA Action acquiring iVoterGuide, coverage of statewide and legislative races will increase from 21 to 37 states by the 2022 midterm elections. Also, research will increase from 8,000 to over 12,000 candidates while aiming to grow the base of educated voters from 3.5 million to over 5 million.

iVoterGuide President Debbie Wuthnow stated, "AFA Action has

been iVoterGuide's partner from the very beginning, and we are excited to come under their umbrella. The need for voters to know accurate information about candidates on their ballots has never been greater, and this merger helps iVoterGuide expand our coverage just in time for the 2022 elections."

iVoterGuide is known today for its accuracy and integrity in researching and evaluating candidates on the ballot. It impacts elections by equipping Christians to vote wisely and to be good stewards of their citizenship. The core issues that drive the research and scoring of candidates are right to life, religious liberty, national defense, health care, the economy, and border security.

Tony Perkins, president of the Family Research Council stated, "FRC Action has been part of the iVoterGuide coalition for years and has seen the great benefit the guide has been to millions of Americans seeking accurate information and analysis as they vote. I'm excited to see how AFA Action's acquisition of iVoterGuide will get this valuable resource to even more voters in the future."

As the only conservative voter guide available nationwide during the upcoming Republican Party primaries, the partnership of AFAAction and iVoterGuide can magnify the guide's impact on the Republicans that move on to the general election. Since 80% of legislators are chosen in a party primary, this partnership has the potential to impact even the federal Democratic Party primaries at some future time.

Additionally, AFA Action envisions iVoterGuide adding the remaining 13 statewide and legislative races in time for the 2024 presidential primary and general election. This would provide iVoterGuide comprehensive election coverage of all 50 federal, statewide, and state legislative races, and the estimated base of educated voters would then increase to 7 million voters.

For more information on AFA Action, visit or follow AFAAction on Facebook or the media page for iVoterGuide here. For more information on iVoterGuide, visit or follow iVoterGuide on Facebook, Twitter or Instagram. {eoa}

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