

# 'It's All About Jesus': Lamar Jackson and Charlie Kirk Inspire Millions

Turning Point USA founder Charlie Kirk is commending Baltimore Ravens quarterback Lamar Jackson for not backing down after receiving criticism for sharing a faith-based message on social media.

Jackson, a two-time NFL MVP, reshared Kirk's Sunday post on X that read, "It's all about Jesus." The repost quickly drew backlash from critics online, with one writing, "It's not the message that is the problem, it's the messenger. If Lamar Jackson was a plumber and not a NFL player, Charlie Kirk would call him a DEI hire he wouldn't trust to work in his home."

*It's all about Jesus.*

*– Charlie Kirk (@charliekirk11) August 17, 2025*

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Despite the pushback, Jackson has continued to share faith-centered content. His timeline on X is filled with messages like "God is Good" and passages of Scripture from other accounts.

Kirk applauded the quarterback's resolve during an appearance on Fox & Friends, saying, "I just want to say to Lamar... you are more than welcome in this big movement that we are building. You could be a Democrat, you could be on the left. I don't care. Jesus is honestly the most important thing."



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Kirk added that Jackson's decision not to apologize shows "courage and conviction." He said, "He's a phenomenal talent, a once-in-a-generation, two-time MVP, and I'm just thrilled that he hasn't apologized or backed down, to the best of my knowledge, for just retweeting a very simple Sunday message: 'It's all about Jesus.'"

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Kirk also tied the moment to what he sees as a larger spiritual movement in the U.S. "We are seeing Gen Z go back to church in record numbers. We are seeing a Christian revival. That should give everyone in this audience hope," he said. "Who cares what the naysayers say? He's standing firm for what matters most, which is the gospel of Jesus Christ."

## **A Biblical Lens: Public Faith and Unity in Christ**

The pushback Lamar Jackson faced is a reminder of how polarizing public expressions of faith can be in today's culture. Yet the Bible makes it clear that confessing Christ is essential. Jesus said, "Whoever acknowledges me before others, I will also acknowledge before my Father in heaven" (Matt. 10:32).

Faith was never meant to be hidden, nor was it meant to be a wedge that divides people into political camps. At its core, Christianity is about unity in Christ. The Apostle Paul wrote, "There is neither Jew nor Greek, slave nor free, male nor female, for you are all one in Christ Jesus" (Gal. 3:28).

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Jackson's simple repost, "It's all about Jesus," cuts through the noise of politics and culture wars to remind believers what truly matters. When faith is professed publicly, it not only strengthens the one declaring it but also encourages others who may be hesitant to stand. The backlash he received only highlights the spiritual truth that the gospel often provokes opposition, yet it remains the power of God unto salvation.

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